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## EVER FRESH PROCESS

**Ever Fresh** is the newest 4/color process series from Braden Sutphin.

**Ever Fresh** Process inks are designed to "stay open" in the fountain for extended periods of time. The "stay open" property reduces waste from skin in the cans and helps eliminate hickies from skin. **Ever Fresh** also eliminates the use of spraying the rollers during normal periods of down time.

**Ever Fresh** exhibits excellent printing characteristics. Color stability during the press run and dot gain are extremely good. They print with a low degree of tack at the point of release which results in less picking/piling and sheet curl. **Ever Fresh** produces good gloss and rub resistance.

Under normal conditions, **Ever Fresh** can be used on a wide variety of paper stocks, including most uncoated, dull coat and matte coated papers. As with any ink, drying time and rub resistance may be an issue on a dull or matte coated paper – (pre-test first on any matte or dull coated substrates)

**Ever Fresh** inks can be UV and Aqueous coated (pre-test before using this application).

**Ever Fresh** will not form a skin in a closed container for 2 to 3 weeks and will not skin in an opened can for several days.

**Ever Fresh** can be left on the press overnight; however, it is not recommended.

Do not leave **Ever Fresh** on the press for long periods of time or over the weekend.

Cobalt Drier is NOT recommended as a press-side additive.

- **CAUTION:** Due to the unique catalyst system in these inks, even small amounts of metal driers can result in extremely fast oxidation. If driers are added at press-side, monitor the press roller train for ink drying – especially with light coverage or if the press is shut down.

If a press-side drier is needed or desired, Combination Drier, X8347 at a 1% level (1/8 to 1/4 per pound) is recommended. NOTE: Once this addition is made, Ever Fresh inks will skin quickly in the fountain.

### PRE-TESTING ON ACTUAL SUBSTRATE IS ALWAYS RECOMMENDED

Due to variations in stocks and other variables inherent in the printing process which are beyond the control of the ink maker, we cannot assume any responsibility for the final outcome of the printed job.

PLEASE CALL OUR TOLL FREE NUMBER FOR MORE INFORMATION

1-800-BUY-N-USA

1-800-289-6872